Parks: Recreation Revenue

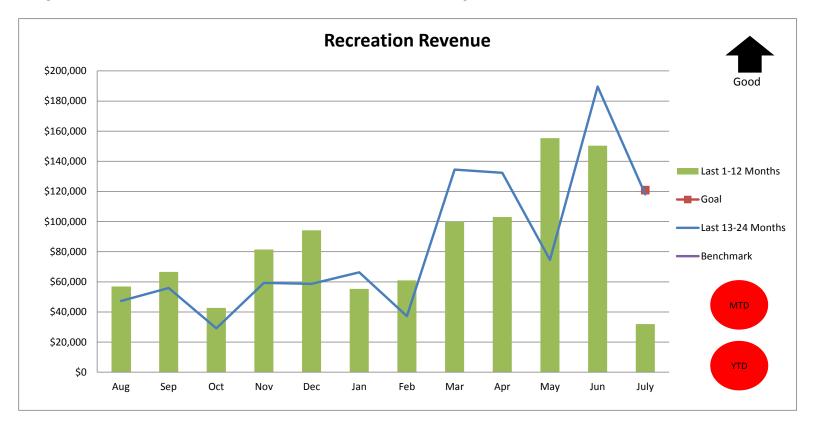
Measurement method: Monthly revenue collected from Metro Parks' recreation activities

In order to provide better Parks and Recreations services to the community

What is our goal? Increase recreation revenue

Why measure?

How are we doing? YTD Goal = \$1,110,161; YTD Total = \$648,950; YTD Average = \$83,253; MTD = \$31,951



	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Average	Median	Standard Deviation	Totals
Last 13-24 mos.	\$47,340	\$55,937	\$29,120	\$59,310	\$58,648	\$66,332	\$37,177	\$134,486	\$132,353	\$74,655	\$189,639	\$118,079	\$83,590	\$62,821	\$48,798	\$1,003,076
Last 1-12 mos.	\$56,978	\$66,624	\$42,703	\$81,432	\$94,174	\$55,362	\$60,986	\$100,028	\$103,054	\$155,357	\$150,385	\$31,951	\$83,253	\$74,028	\$39,334	\$648,950

Forum Date: 8/27/12